

BUSINESS BENEFITS OF EVP

ENHANCING EMPLOYEE EXPERIENCE

By following through on your EVP, you can improve employee experience for a happier, healthier team.

ATTRACTING NEW TALENT

Your EVP tells talent who you are and why you're different. It shows how your offer matches what's important to them.

IMPROVING ONBOARDING SUCCESS

60% of talent leaders believe their employer brand influences onboarding and orientation processes.

RETAINING YOUR TEAM

Committing to your EVP can reduce annual turnover by 70% and increase new hire commitment by 30%

BUILDING BRAND AMBASSADORS

A strong EVP can help you build ambassadors to positively represent your employer brand.

BOOSTING PROFIT AND PRODUCTIVITY

A proactive approach to EVP can boost profits by 30% and increase productivity by 10%.